



Imaging On Call Now Offers Daytime Teleradiology Services

New York-March 22, 2010 – Due to increased industry demand, beginning in the second quarter of 2010, [Imaging On Call](#) (IOC) will expand its [teleradiology service](#) offerings to include daytime reading. Since its inception almost eight years ago, Imaging On Call has mainly focused on providing preliminary and final reads during night hours for emergency rooms and radiology groups across the country.

“We have considered emerging into the daytime teleradiology market for quite some time, but since there is now a direct need from our existing customers it seemed like a natural progression for IOC” says Michael Lampron, CEO for Imaging On Call.

The movement to [daytime teleradiology services](#) further enables Imaging On Call’s ability to provide ongoing teleradiology solutions to their customer base and new facilities that includes flexible scheduling to enhance efficiency.

“This service offering not only provides new [teleradiology solutions](#) to hospitals, but also allows us to present our services to imaging centers that have a need not only for daytime coverage, but the growing demand for subspecialty reads as well,” continued Lampron.

About Imaging On Call:

Imaging On Call is a U.S. based, Joint Commission accredited, full service teleradiology provider. Service packages are flexible including preliminary or final reads, subspecialty reads, vacation and overflow coverage and services in support of stroke protocols. Their board certified, fellowship trained radiologists are skilled in all imaging modalities and have subspecialty training in all areas.

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